

PRESS KIT

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# Aminu Hassan Iradukunda

## (Creative Aminu)

Creative Director & Cinematographer - based in Germany



## Short Bio

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Aminu Hassan Iradukunda (Creative Aminu) is a Rwandan creative director and cinematographer based in Germany. He partners with brands, founders, and artists to craft cinematic commercials, music videos, and festival films — work designed to stop the scroll and make ambitious brands impossible to ignore.

## Full Bio

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Aminu Hassan Iradukunda — known professionally as Creative Aminu — is a creative director, cinematographer, editor, and colorist based in Germany. Through his studio, Creative Aminu, he partners with brands, founders, and artists to produce cinematic commercials, music videos, festival aftermovies, and luxury brand content for clients worldwide.

His productions have earned international recognition, with features in outlets including The New Times, InyaRwanda, and MSN highlighting his work with globally recognized music artists and major festivals.

Rwandan by origin and operating internationally from Germany, Aminu blends a global perspective with a relentless standard for craft across direction, cinematography, editing, and color.

## Career Highlights

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- Productions featured and recognized internationally (The New Times, InyaRwanda, MSN).
- Directed and shot content with globally recognized music artists.
- Created festival aftermovies and large-scale event films.
- Founder of Creative Aminu — a studio for cinematic brand and artist content.
- End-to-end expertise: creative direction, cinematography, editing, and color grading.

## Selected Clients & Artists

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Diamond Platnumz · Tayc · Adesope Shopsydo · Eleeeh · Hype Festival · Afroland · UDO · Perfect Runway

## Featured In / Press Mentions

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**The New Times** — Rwandan creative director's productions gain global recognition

**InyaRwanda** — Rwandan creative director in Germany gains recognition after working with global music stars

**MSN** — Rwandan creative director's productions gain global recognition

## Contact

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Email: [info@creativeaminu.com](mailto:info@creativeaminu.com) | Web: [creativeaminu.com](http://creativeaminu.com)

Instagram: [@creativeaminu](https://www.instagram.com/creativeaminu) | YouTube: [@creativeaminu](https://www.youtube.com/@creativeaminu) | LinkedIn: [/in/aminu-hassan](https://www.linkedin.com/in/aminu-hassan)

Aminu Hassan Iradukunda (Creative Aminu)